



Pricing Guide Reference

As a consignor you are free to price your items as you like, this guide was made for the purpose of being a reference, a sort of starting point for pricing your items. Not all items you are selling will be on this list. Another helpful place for pricing reference is Ebay. Please keep in mind that you want to price your items to sell! A good rule for pricing is to price your item 25-40% of what you paid for it (depending on brand and condition). Upscale and boutique type items can be priced at 30-40% of what you paid (depending on brand and condition). Please ask yourself these questions when pricing your items: Would I buy this item? Would I pay this amount for this item?

You are NOT required to price your items according to our pricing guide, it is meant to be a reference for you.

Please keep in mind that all items MUST be at least \$2.00 and MUST be priced in increments of 50 cents.

****Golden Rule for Consignors: If you wouldn't buy it, don't sell it!!

Tier 1- Department Store- Target, Old Navy, etc

Tier 2- Retail Chain Stores- Macy's, Forever 21, Nectar, etc.

Tier 3- Higher End Retail Chain Stores- Urban Outfitters, GAP, H&M,

etc.

Tier 4- Upscale & Boutique- Anthropologie, DenM, Nordstrom, etc.

Item:	Tier 1	Tier 2	Tier 3	Tier 4
<u>Bottoms</u>				
Jeans	\$5-\$10	\$6-\$12	\$8-\$14	\$8-\$20+
Dress Pants/Slacks	\$4-\$9	\$6-\$10	\$7-\$12	\$8-\$14
Casual	\$5-\$8	\$6-\$10	\$6-\$12	\$7-\$17
Skirts	\$5-\$7	\$6-\$8	\$7-\$10	\$7-\$14
Shorts	\$4-\$6	\$5-\$8	\$5-\$10	\$6-\$12
<u>Dresses</u>				
Dresses	\$5-\$9	\$6-\$10	\$7-\$14	\$8-\$10+
Casual Dresses	\$5-\$8	\$6-\$8	\$6-\$9	\$7-\$14
<u>Tops</u>				
Sweaters/Cardigan	\$5-\$9	\$6-\$11	\$7-\$14	\$8-\$16
Long Sleeve	\$4-\$5	\$5-\$7	\$5-\$8	\$6-\$9
Basic Short Sleeve/Sleeveless	\$4-\$5	\$5-\$7	\$5-\$8	\$6-\$9
Dressy Tops	\$5-\$8	\$5-\$9	\$6-\$10	\$7-\$12
Tank Tops	\$3-\$4	\$5-\$7	\$5-\$8	\$6-\$9
<u>Outerwear</u>				
Winter Coat/Jacket	\$7-\$14	\$8-\$17	\$10-\$20	\$10-\$20+
Lite Weight Jacket	\$5-\$8	\$5-\$10	\$6-\$12	\$7-\$14
Athletic/Activewear	\$6-\$8	\$6-\$9	\$7-\$12	\$7-\$15+
<u>Shoes</u>				
Boots-Winter/Casual	\$7-\$10	\$7-\$12	\$8-\$15	\$9-\$20+
Boots-Dress	\$7-\$14	\$8-\$17	\$9-\$20	\$10-\$20+
Dress Shoes/Heels	\$7-\$10	\$8-\$12	\$9-\$16	\$10-\$20+
Sandals	\$3-\$4	\$4-\$6	\$5-\$8	\$4-\$11
Flats	\$5-\$8	\$5-\$9	\$6-\$11	\$7-\$13+

Handbags	\$5-\$9	\$5-\$10	\$5-\$15	\$10-\$20+
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